



MS INVEST SA

GROWING TOGETHER

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MS Invest is a Swiss based family office, active in private equity, real estate and angel investments. In 50 years, we have built a strong track record in leading technologies and innovation from the first

Swiss Macintosh store launch in 1980 to building some of the first B2B IT service companies in Switzerland. Our motto “Growing together” is rooted in the power yielded by valuable partnerships and synergies.

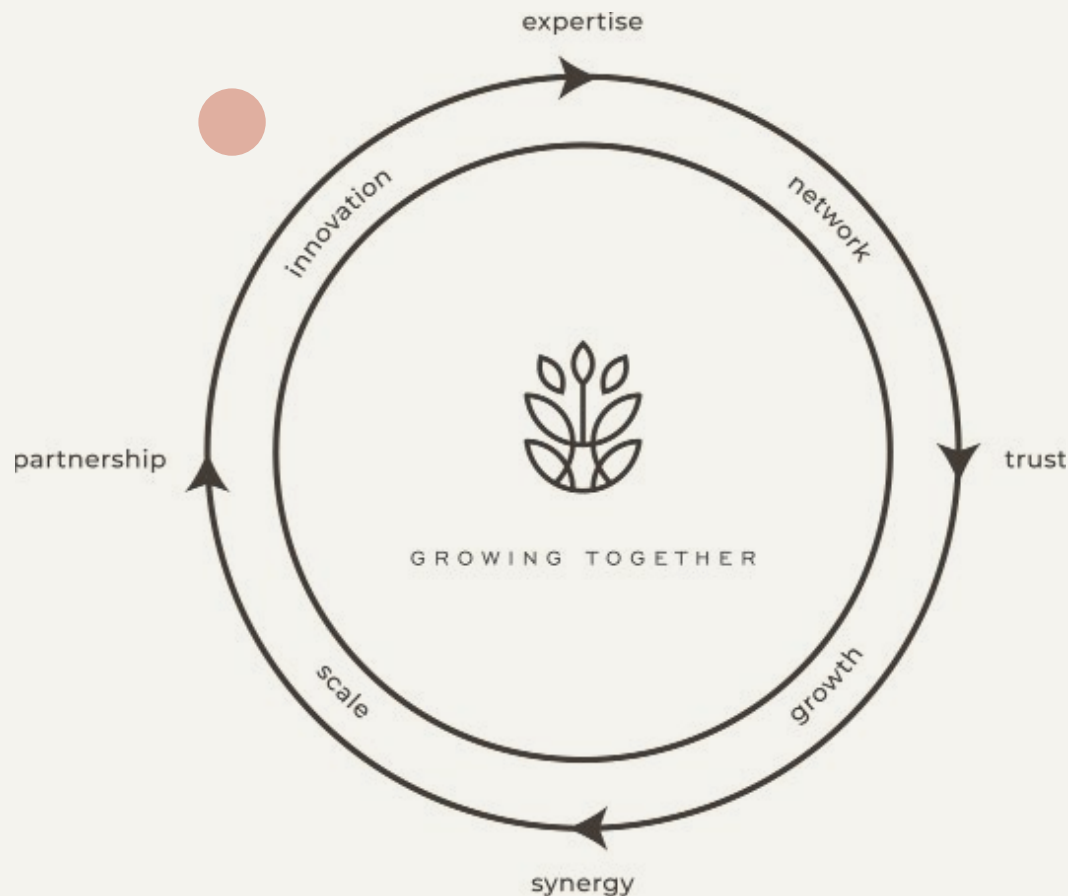


Throughout our history, our investment methodology has followed key principles which bring together our knowledge

in the market, our network of trusted professionals, our strategic partnerships and leveraging our existing structures.

The result is multi layered synergies that bring scale to our diverse portfolio.

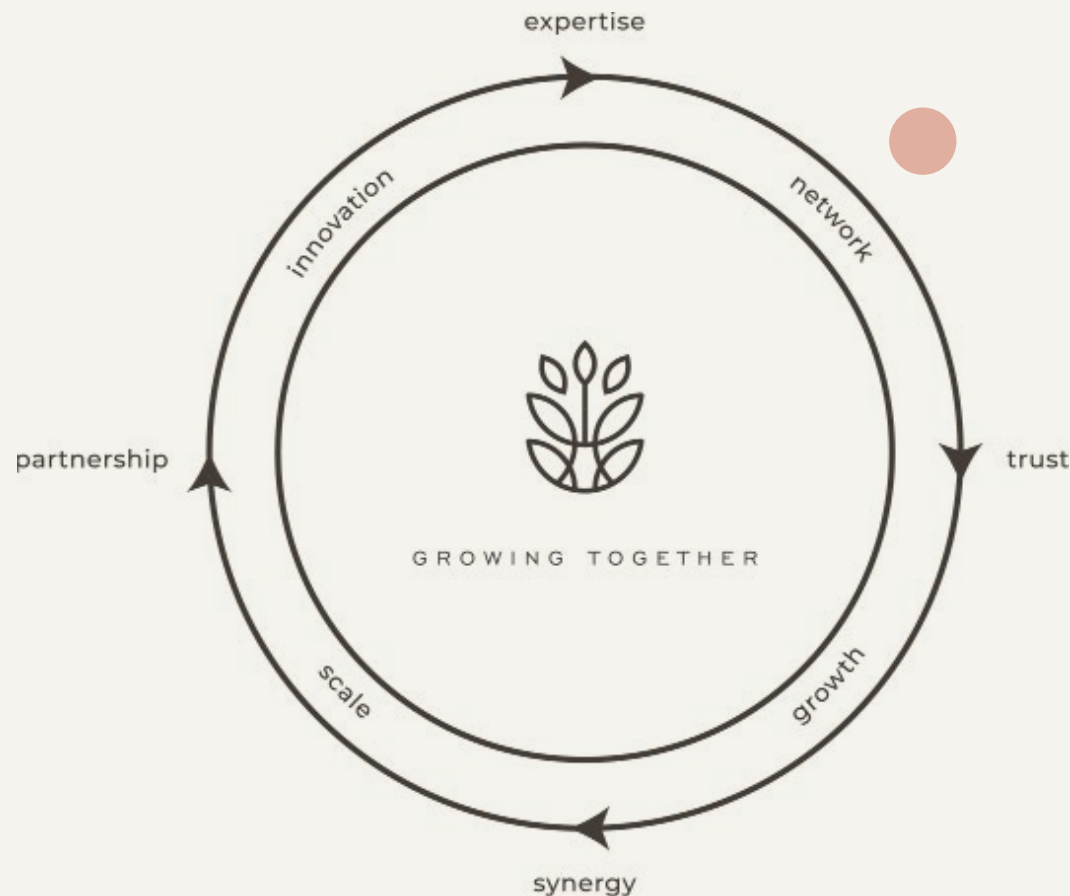
# PARTNERSHIP + EXPERTISE = INNOVATION



Identifying electronic consumer good brands that are slacking on the market and need an uplift is just part of what we do. In the course of 2018 our portfolio company Screeneo Innovation acquired the worldwide licence for Philips on projector products. It has since taken over the task to redraw all the models and create entirely new ones from scratch. From prototyping to creating an entirely new distribution network worldwide, Screeneo Innovation has managed to impose itself as one of the leaders in its domain.



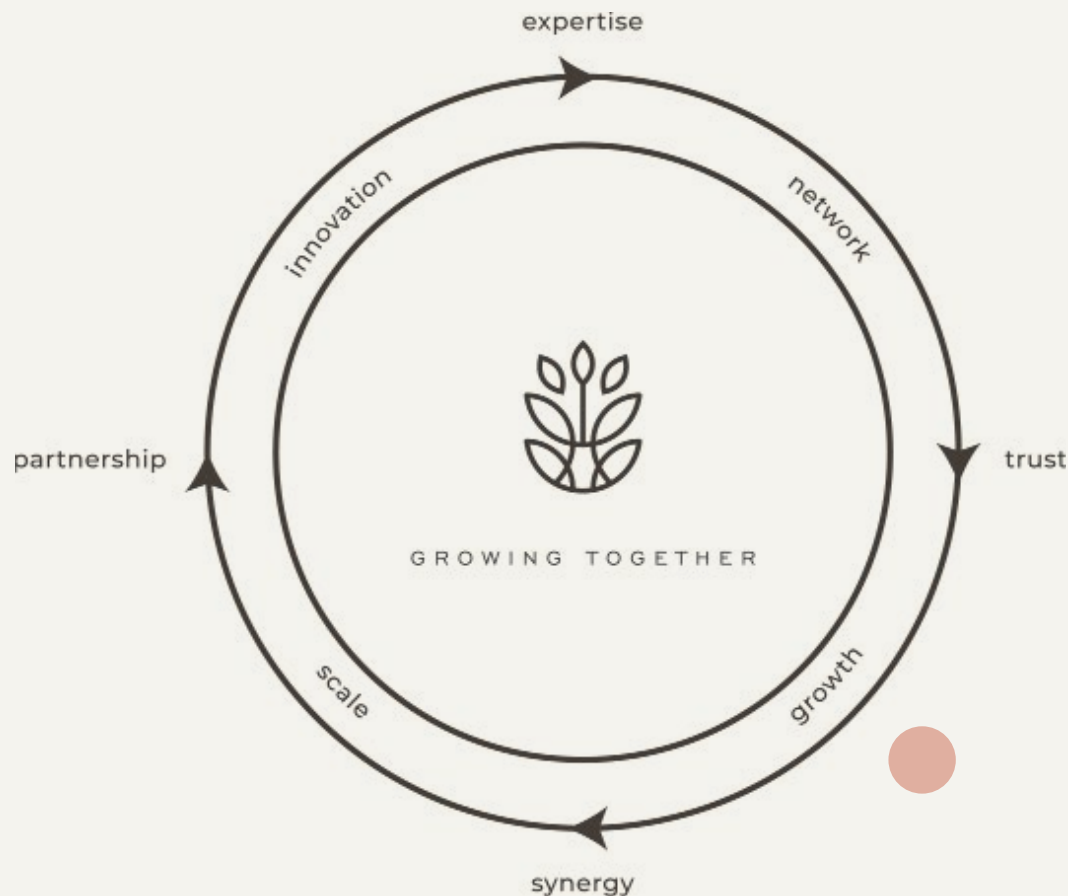
# EXPERTISE + TRUST = NETWORK



Our network of entrepreneurs in the construction industry has led us to offer competitive and yet high quality homes all along the Geneva Lake and Miami area. Owners consistently prefer to choose our local and hands-on development companies to promote their land and their region. Our track record sits at more than 250 homes built and about 70 more in the pipeline.



# TRUST + SYNERGIES = GROWTH



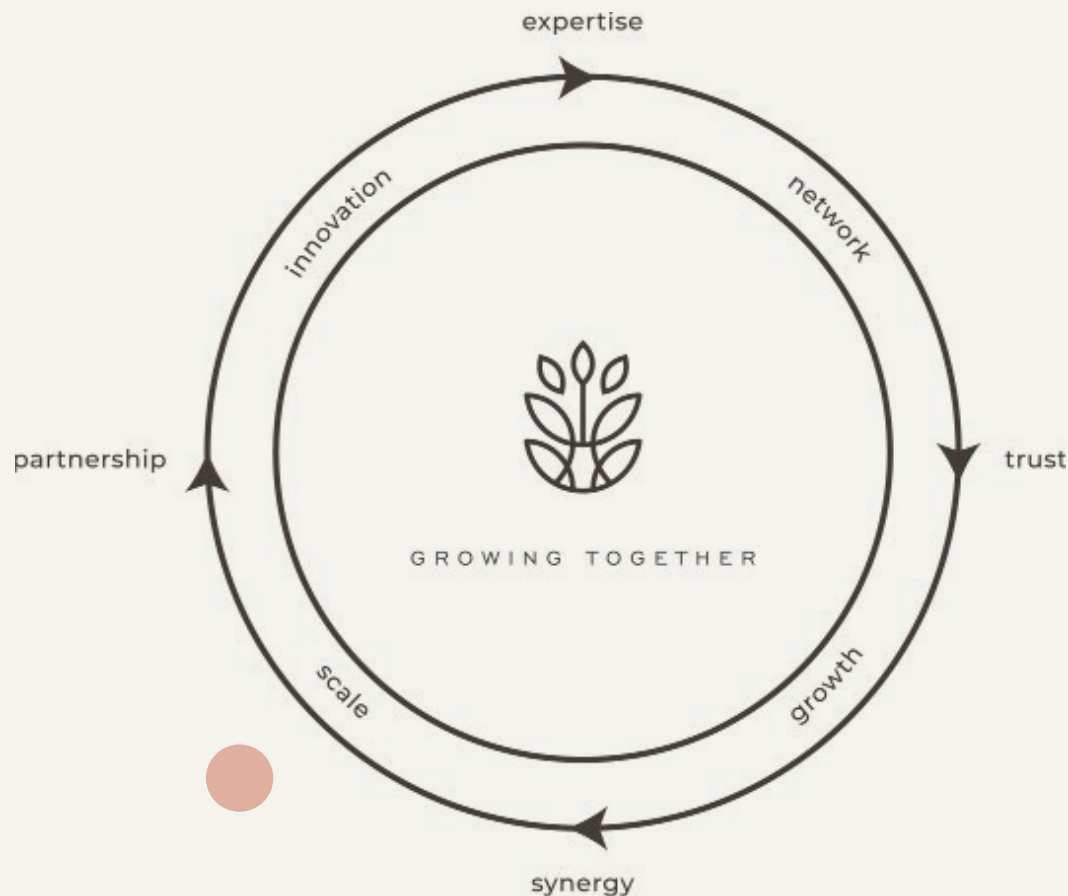
Identifying the right acquisition targets also means finding the right teams to manage the new structures. Ohmex SA has been our shining star in this matter. Using synergies, the new executive team was tasked with mutualising resources and growing the company on several metrics at time of acquisition in 2016. Three years later, the company has increased its product range and quality, internationalised its sales and outperformed its historic revenue. Ohmex has set itself as a trusted brand in home appliance equipment for your home.



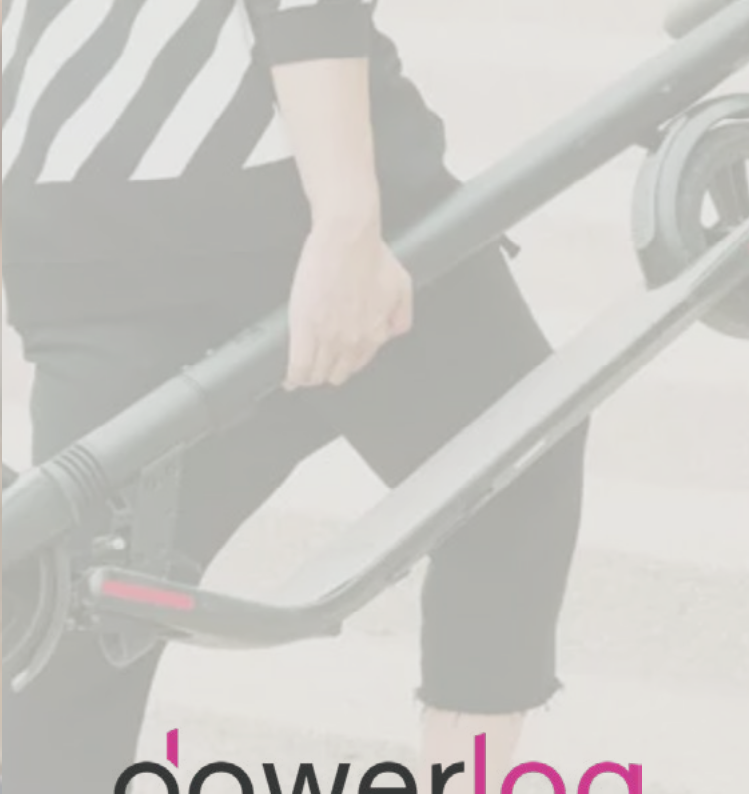


Ohmex®  
professional

# SYNERGIES + PARTNERSHIP = SCALE



As a service provider, PowerLog is a spin-off which tailors to warehousing and after-sales needs for many actors in the region. Housed in one of the most impressive warehouses in the Fribourg area, it's newly designed facilities are fully automated and can hold up to an impressive 12'000 palets on 3 floors. A small expert team is trained to work in collaboration with 2 huge automated arms that can handle up to 1 ton of merchandise and dispatch it flawlessly across the floor to an international destination. The design was entirely engineered by our team of experts and PowerLog has set a new standard for Switzerland and abroad.



powerlog



# EXECUTIVE TEAM



# Samy MAMAN



Serial entrepreneur and visionary, Samy Maman has founded and sold multiple companies in computer technology, aviation, real estate and investment funds. His business models have often revolved around creating synergic virtuous circles and has always placed a big importance on the human aspects of his investments.

**PASSION : PROBLEM SOLVING**

**FOCUS : STRATEGY**

# Daniel MAMAN



Resourceful entrepreneur, Daniel Maman is active in each invested company where he advises and lends support to the executive teams. On top of helping to structure M&A deals, his background in innovation entrepreneurship, finance and strategy is helping to diversify and manage the investments.

**PASSION : ENTREPRENEURSHIP**

**FOCUS : PRIVATE EQUITY**

# Jonathan MAMAN



With more than 10 years experience in the real estate market in both the Miami and Geneva Lake areas, Jonathan Maman has helped the family office evolve as a major actor in the luxurious suburbs of Lausanne. Currently spearheading one of the most ambitious projects of our history, his expertise in the property market as well as in finance and budgeting has proven crucial in land negotiation and project management.

**PASSION : NEGOTIATION**

**FOCUS: REAL ESTATE**

**150M**

ASSETS UNDER  
MANAGEMENT

**>10**

SUCCESSFUL  
EXITS

**>15**

PORTFOLIO  
COMPANIES





# OUR INVESTMENTS

**powerdata**  
Bringing Value to Distribution

 **BeFuzzle**

**Screeneo**  
INNOVATION

  
**Leader Immo**

  
DUNE CAPITAL

DIALOGUE  LOGIQUE

  
**ohmex**  
Switzerland

  
SUNSET IMMO SA

  
NORINVEST HOLDING SA

**powerlog**



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MS Invest SA  
Rue St-Pierre 2  
1003 Lausanne

T +41 21 312 72 27  
E [info@ms-invest.ch](mailto:info@ms-invest.ch)